



Your Real Estate Experience Matters



THE REAL ESTATE
MARKET



ROYAL LePAGE
EXECUTIVE CIRCLE
AWARD 2022



DOUG SCHILD & CHRIS SCHILD

Broker

Sales Representative*

*Licensed Assistant to Doug Schild

Royal LePage RCR Realty, Brokerage. Independently Owned & Operated.

A LITTLE BIT ABOUT...

OUR MISSION:

Our commitment is to provide an extraordinary real estate experience while serving others in fulfilling their home ownership and investment dreams.

We have the time, patience and expertise to understand our clients' needs and enjoy helping them accomplish their goals.



Doug Schild – Broker

- Licensed real estate Broker since 1992
- Has lived, worked & played in Dufferin County for most of his life
- Has a wealth of knowledge and competent negotiating skills
- Background in masonry, bringing “hands on” construction experience to his real estate business
- Milestones achieved include Lifetime Award of Excellence, 2022 Royal LePage Top Tier Member, and 2022 Royal LePage Executive Circle Award
- Member of Orangeville Lions Club - honored recipient of the Melvin Jones Fellowship and the Helen Keller Fellowship awards for service

Chris Schild – Sales Representative

- Licensed real estate sales representative since 1997
- Grew up as part of a large family on a farm in rural Dufferin County
- Has personally experienced 4 complete home transformations and several new-builds
- Brings her ‘match-making’ skills to the team to find the perfect home for each client



DIVING DEEPER

THERE'S MORE BEHIND THIS LAWN SIGN



 Toronto Regional
Real Estate Board

 REALTOR.ca®

 **ROYAL LEPAGE**
 CANADIAN
REAL ESTATE COMPANY

1


THE REAL ESTATE
MARKET

2

 LinkedIn



Instagram

 YouTube

3

INTHEHILLS
A magazine of country living in the Headwaters region

MARKETING YOUR HOME

1

TRREB & Realtor.ca:

- Once the listing for your home is published on the Toronto Regional Real Estate Board, it reaches approximately 70,000 realtors who can access it at any time.
- That same day, it is published on Canada's No. 1 Real Estate Platform: **Realtor.ca**.
- Your listing will also be published on **royallepage.ca**. The Royal LePage website has an incredible reach, with 60 million visits in 2022. Royal LePage is #1 in industry leadership in 200 markets nationwide with 7.6 billion media impressions, 1.4 billion more than the closest competitor. Royal LePage is working hard to connect with Canadians nationwide through 5 social media channels including 22,000 page likes on Facebook and 18,000 followers on Instagram.

2

therealestatemarket.com, LinkedIn, Instagram, Youtube

- Your property will be showcased digitally on our website and on social media, through our Instagram and Linked In profiles.
- Our accounts on social media platforms reach both local and out-of-town realtors, as well as members of the public who are interested in Dufferin County and Area real estate.

3

In the Hills Magazine

- Your home will be featured in the In The Hills Magazine, in the Showcase of Fine Homes. This beautiful and quality-filled publication is an entertaining, insightful and thoughtful editorial. It encourages readers to spend concentrated time ready every issue from cover to cover, save them for reference and display them in their homes and businesses.
- In the Hills Magazine is distributed quarterly to over 40,000 households in Dufferin County.

I WANT TO SELL MY HOME... WHAT'S NEXT?





THE BLUEPRINT TO OUR SELLING ADVANTAGE



CANADA'S
REAL ESTATE COMPANY

— The Voice of —
Canadian Real Estate™

5 Billion+
MEDIA IMPRESSIONS¹

#1 in earned media **#1** in top tier quality coverage



Powerful Leads & Referrals Channels

230,000
LEADS

In 2023 from digital channels³

+ Referral relationships with top U.S. and international real estate companies

Participated in

nearly
1/3

of all transactional dollar volume in Canada⁴

That's Over

\$168 Billion

100% Canadian

CANADA'S
REAL ESTATE COMPANY

A STRONG HERITAGE
With over 100 years of success

9 out of 10 Canadians are familiar
with the Royal LePage® Brand¹¹

UNSTOPPABLE
MOMENTUM & GROWTH

... OVER ...
20,000
REALTORS®
from coast to coast

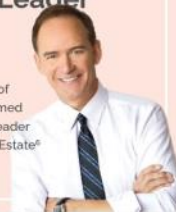
CANADA'S LARGEST & FASTEST GROWING
Commercial Brokerage

73% Growth in agent count⁴ with **655** advisors coast to coast⁵

Most Influential Leader

#1

Phil Soper
President & CEO of
Royal LePage named
most influential leader
in Canadian Real Estate⁶



CONNECTING YOU

WITH MORE CANADIANS NATIONWIDE

4 Social Media Channels



over **38,500** Followers

over **27,500** Followers

over **21,500** Followers

over **2.5 Million** Views

Supporting the Community
more than

\$46 Million
raised since 1998



through the Royal LePage® Shelter Foundation™

by the
NUMBERS
NUMBERS
NUMBERS
NUMBERS
NUMBERS

FEBRUARY
2024

INCRECIBLE REACH

42 Million

VISITS² IN 2023 TO
royallepage.ca

INDUSTRY LEADERSHIP

#1 IN **200** markets
NATIONWIDE⁷

Brookfield

A strong, stable parent company

#1 Ranked as the
top real estate
company in the
world by Forbes⁸

\$850+ Billion
of assets under management¹⁰

¹ Print and online media impressions, from January 2023 to December 2023. ² ComScore. MyMarket. MultiPlatform Video. November 2022 to October 2023. ³ Realty Real Estate Internal Lead System and Smart Leads System. December 2022 to November 2023. ⁴ Growth percentage in the number of real estate agents count since 2019, per brand or commercial program. ⁵ Number of real estate brokers per brand or commercial program. as of Oct 2023. ⁶ Phil Soper, Royal LePage President & CEO, named Most Influential Canadian for the last 15 years by BusinessPower.com. ⁷ Based on market share and/or agent count for a census subdivision. ⁸ 2023. ⁹ In 2023. ¹⁰ Online survey of 5,500 Canadians completed between August 27 - 31, 2023, using Logen's online panel. ROYAL LEPAGE is a registered trademark of Royal Bank of Canada and is used under licence by Bridgemark Real Estate Services Inc. and Bridgemark Real Estate Services Manager Limited. ©2024 Bridgemark Real Estate Services Manager Limited. All rights reserved.

EXPERIENCE MATTERS

When buying or selling one of your biggest investments, you want to make sure that you are hiring the best agent for the job... You need a professional Realtor with vast experience, a proven track record, and the knowledge, education, technology & skills to accomplish your goals!

Over 80% of our clients are past customers or come to us from personal referrals and recommendations.

TESTIMONIALS



“You delivered over and beyond what is conventionally expected of a realtor... Selling a family home is never going to be easy, but you made it as stress free as it could be – you made very knowledgeable and congenial partners in a process where we were not expert. If we ever do this again, you would be our automatic first choice of realtor.”

John & Val – Sellers. Mono, ON.

“Thank you for guiding me through this experience. Your knowledge & experience certainly made the process easier. Your reputation is definitely well deserved. I can’t thank you enough.”

Marg – Seller. Orangeville, ON

“Working with Doug & Chris was a great experience! As first time home buyers, we were nervous about buying our first home. Doug & Chris set our minds at ease. They were always available to answer our questions and walk us through the whole process. We couldn’t have done it without them!”

Megan & Brendan – Buyers. Shelburne, ON

“Chris & Doug are very knowledgeable, understanding and accommodating. Chris went out of her way to make sure we would be happy with our decision on the purchase of our new home. Thank you Chris for all the work you did to find our home.”

Dorothy & Phil – Buyers. Orangeville, ON

WE CARE ABOUT OUR COMMUNITY

Doug and Chris have always been strong community supporters, providing assistance to many community programs and charitable organizations:

- Headwaters Health Care Foundation
- Orangeville Lions Club
- Orangeville Food Bank
- Taste of Autumn
- Headwaters House Tour
- Royal LePage Shelter Foundation - Family Transition Place
- Theatre Orangeville
- Headwaters Arts
- Graduation Awards for ODSS and Westside Secondary School
- Dufferin Community Foundation



Each time we help a client buy or sell a home, we make a donation on their behalf to the Headwaters Health Care Center. We are so fortunate to have this great hospital close to home!

Our experience



is your advantage

THANK YOU!

"We would like to that this opportunity to say **"Thank You"** for allowing us to introduce ourselves and our services to you. We look forward to having the opportunity to work together." - Doug & Chris

WHAT WE WILL NEED

...TO BE PROPERLY PREPARED TO SELL YOUR HOME.

- Copy of Survey
- Current Tax Bill
- 1 Key
- Annual Heating & Hydro Costs
- Age of Furnace
- Age of Air Conditioner
- Age of Roof/Shingles
- Internet Provider
- Square Footage of Home & Outbuildings
- Individual ID (i.e., Drivers License, Passport)
- Water Heater (Owned Rented)
- Water Softener (Owned Rented)
- Propane Heat (Owned Rented Cost)
- Septic Permit/Layout
- Well Report & Water Test
- WETT Certificate
- TSSA Certificate
- Conservation Authority (if applicable)
- _____
- _____

NOTES



THE REAL ESTATE MARKET
Dufferin County and Area

32 REALTY INC. 1992 - 2024
ROYAL LEPAGE
ROR Realty, Brokerage, Independently Owned & Operated

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Chris Schild, Sales Representative*
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HELPING YOU IS WHAT WE DO.
519-941-5151

www.TheRealEstateMarket.com | info@therealestatemarket.com